



# International SEO

## Why choose International SEO?

Just having your website professionally translated is no guarantee of ROI or of success in a new market. Are the objectives of your website increased visibility, conversion of leads, more customers and increased sales? Then you require knowledge of the language in question,

the local market, and what potential customers are searching for online. An SEO translation achieves all these objectives. Together with our SEO specialists and experienced SEO translators, we can always find a solution that meets your needs.

## SEO solutions

### Your website is not translated yet



- Your website does not exist in the desired target language.
- You have already defined keywords in the source language.
- We define keywords in the target language and implement them during the translation, so they appear in the right context.

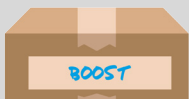


- Your website does not exist in the desired target language.
- You have already defined keywords in the source language and target language.
- We implement the already defined keywords in the target language during the translation, so they appear in the right context.

### Your website is already translated



- Your website already exists in one or more target languages.
- You have already defined keywords and SEO-optimised text in the source language.
- We define keywords in the desired target language and implement them in already translated material, so they appear in the right context.



- Your website already exists in one or more target languages.
- You have already defined keywords in the source language and all target languages and SEO-optimised text in the source language.
- We implement the already defined keywords in the already translated material, so they appear in the right context.

### AdWords advertisements



- AdWords are to be translated, and you have already defined keywords in the source language.
- We define keywords in the target language and implement them during the translation of Adwords.



- AdWords are to be translated, and you have already defined keywords in the source language and target language.
- We implement keywords during the translation of AdWords.